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MENTOR ROSE GROWERS, INC.

445 Little Mountain Rd. Mentor, Ohio

R. James Schroeder, Mgr. Phone: BLackburn 5-2710

ROSE GROWERS AND NURSERYMEN - WHOLESALE ONLY

Growing Top Quality Roses "We Grow What We Sell"

OUR ROSES ARE TWO YEAR OLD, FIELD GROWN IN NORTHERN OHIO, BUDDED ON MULTIFLORA JAPONICA. THEY ARE CAREFULLY GROWN AND CONSCIENTIOUSLY HANDLED IN EACH AND EVERY WAY, TO ASSURE YOU OF BETTER QUALITY.

FALL 1958 - SPRING 1959

Prices and Order Blank To the Trade

LIBRARY RECF \* SEP12 1958 \* U. S. Department of Agriculture

AARS Winner for 1959

#STARFIRE (PAF) Red Grandifloral

VISITORS ARE ALWAYS WELCOME

Other New Introductions of Fine Merit

Hybrid Tea, pink Hybrid Tea, yellow

#PINK PEACE ( PAF) #SUNLIGHT (1576)

#RED EMPRESS (1573) Climber, red

#See last page for full description.

BARE ROOT ROSES

WRAPPED ROSES POTTED ROSES

Member of: Ohio Nurserymen's Association Lake County Nurserymen's Ass'n.



# TERMS AND CONDITIONS OF SALE

PRICES: Are F.O.B. Mentor, Ohio. Boxing and bailing extra at cost. All stock offered, subject to prior sale. Prices in this list are subject to

change without notice.

TERMS: 2% 10 days, Net 30 days to those who have established suitable credit

with us. If you desire to open an account, please furnish us with at least three references to parties in the trade with whom you have credit relations, and allow sufficient time to investigate. All others; C.O.D.,

or cash with order. Cash orders receive 2% off and free boxing.

CLAIMS: For rejections, shortages, or other reasons will be entertained only if

made within 5 days after receipt of goods.

GUARANTEE: All stock to be labeled true to name. All goods travel at risk of consignee, we assume no responsibility after they leave the nursery.

It is mutually agreed that in no case, shall we be liable for a greater

amount than the purchase price.

SHIPMENTS: In the absence of explicit instructions, we will use our own judgment,

for which we assume no liability whatsoever.

#### DORMANT ROSES

Bare-root roses for Fall orders are ready the end of October. We have adequate Winter storage to hold orders in top condition for Spring delivery.

#### WRAPPED ROSES

Packaged rose sales are on the increase, because they can be offered for sale several weeks in advance of potted roses. Get your share of this market, order now! Available for Spring orders ONLY, as follows:

DELUXE WRAP (single plant) No. 1 or No.  $1\frac{1}{2}$  grade, 18¢ above bare-root price. ECONOMY WRAP(single plant) No. 1 or No.  $1\frac{1}{2}$  grade, 12¢ above bare-root price. DELUXE WRAP PACKAGE (3 different colors) #2 grade Tea Roses, 95¢ ea. pkg.

Our DELUXE WRAP consists of an inner wrap of Kraft paper, the roots being in a moisture-retaining mixture. This is then inserted in an attractive Silver Foil Bag, which has a full color 3x5" picutre of plant on the side. Our ECONOMY WRAP omits the foil bag, and a 2x3" card picture tag is attached to the canes in place of the larger picture. The DELUXE WRAP PACKAGE is wrapped the same as Deluxe Wrap, but in place of the color picture, a 3x5" card tag showing 3 colors, is attached to the canes. This package of roses has great sales appeal, order yours! Canes of all wrapped roses coated lightly with temperature controlled green wax to seal in all the moisture possible.

#### POTTED ROSES

A limited selection of potted roses are available "In Season". Pick-up at nursery; or delivery arrangements can be made in advance. Also, we will pot Roses on Order. If interested, write for full particulars, prices, ...etc.

#### ROSE LABELS

With orders of Non-Patented Roses, printed wooden labels will be supplied <u>Free of Charge Upon Request Only.</u>

# VISITORS ARE ALWAYS WELCOME

Please feel free to visit us any time. We are located on Little Mountain Rd. 8/10 of a mile south of U.S. 20; or 4/10 of a mile north of Ohio 84. Little Mountain Rd. is the first street running north & south, east of Mentor Village.

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#### "QUALITY and SERVICE"

MENTOR ROSE GROWERS 445 Little Mountain		Phone: BLackburn 5-2710 Mentor, Ohio
Ship To	Bill T	o
Address		
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	PRICES FOR NON-PATEN	TED ROSES
Grade 1	to 9 10 to 99 100 to 499 500	to 999 1000 to 2499 2500 and over
NO. 12	00 ea65 ea60 ea	58 ea56 ea54 ea. 44 ea42 ea40 ea. 25 ea24 ea23 ea.
ratented Roses. Exa	es you are entitled to the quanti ample: If you order 200 Non-Pate cled to the 500 rate on the Non-F	ented Roses and 300 Patented
Grade Grade Grade No. 1 No.1 $\frac{1}{2}$ No. 2	NON-PATENTED HYBRID TEAS	Color
	BETTY UPRICHARD CHRISTOPHERE STONE CONDESSA de SASTAGO COUNTESS VANDAL CRIMSON GLORY DUQUESA de PENARANDA ECLIPSE JOANNA HILL K. A. VICTORIA McGREDY'S SCARLET McGREDY'S SUNSET MME. COCHET-COCHET MME. JULES BOUCHE NIGGER BOY PEDRALBES, very vigorous growe: PINK DAWN POINSETTIA PRES. HOOVER REX ANDERSON SISTER THERESE TALISMAN	rose pink unfading scarlet varying orange shadings white yellow, vig. free bloomer
	THE DOCTOR	yellow and copper

Your order will receive our prompt acknowledgment, and will be filled as acknowledged, except where shortages occur due to circumstances beyond our control. In any event, all orders are filled in preference to the date booked.

Packaged No. 2 grade Non-Patented Roses will be available by color only as follows: three to package one each of red, yellow and white; red, yellow and pink; or red, pink and bi-color.

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Grad No.	Grade No.1½	NON-PATENTED FLORIBUNDAS *Indicates All-American Winner	Color
		BETTY PRIOR DONALD PRIOR *FLORADORA FRENSHAM, very vigorous grower IMPROVED LAFAYETTE POULSEN'S BEDDER RED RIPPLES ROSENELFE SUMMER SNOW THE FAIRY, spreading low grower	delicate pink crimson orange-red deep crimson glowing red rose pink dark red soft pink white small, delicate pink
		NON-PATENTED CLIMBERS	
		BLAZE, true ever-blooming CITY of YORK DOUBLOONS NEW DAWN, ever-blooming	blazing red creamy white, profuse large, deep yellow flesh pink

#### PRICES FOR PATENTED KOSES

The price of No. 1 grade is quoted for each individual variety. The price of the No.  $1\frac{1}{2}$  grade is twenty per cent less the No. 1 grade price. The quantity rate of Patented varieties is determined by the number of each variety ordered, rather than the total of all varieties. Patented roses are grown under license from the various patent holders, who establish the prices at which they may be sold.

Suggest Minimum			PATENTED FLORIBUNDAS *Indicates All-American Winners							
Retail	Grade									
Price	No. 1	No.1 $\frac{1}{2}$	Variety and color	Pat.No.				100-249		
1.50 2.50 2.00 2.50 2.50 1.75 1.75 2.00 2.00 1.75 1.75 2.75 2.00 2.50			CHATTER, carmine  *CIRCUS, yel. & orange blend  *FASHION, coral peach  *FUSILIER, rich orange-red  *GOLD CUP, golden yellow  GOLDILOCKS, deep yellow  INDEPENDENCE, orange-apricot  *JIMINY CRICKET, coral orange  *MA PERKINS, salmon pink  MASQUERADE, yel, pink & red  PINOCCHIO, salmon pink  RED PINOCCHIO, dark red  SPARTAN, orange-red  *VOGUE, coral rose  *WHITE BOUQUET, white	789 PAF 1683 672 1036 1346 1143 975 484 812 1357 926 1415	1.60 1.25 1.60	.90 1.40 1.10 1.40 1.00 1.00 1.10 1.10 1.1	.75 1.25 1.00 1.25 1.25 .87 1.00 1.00 1.00 1.00 1.37 1.00 1.25	.70 1.20 .95 1.20 1.20 .80 .95 .95 .95 .95 .80 .80 1.30 .95		
2.50 2.00 2.75 2.50 3.50			BUCCANEER, deep yellow CARROUSEL, unfading red MONTEZUMA, scarlet-orange *QUEEN ELIZABETH, orchid pink *STARFIRE, currant red	1383	1.60 1.25 1.75 1.60 2.20	1.40 1.10 1.50 1.40 1.85	1.25 1.00 1.37½ 1.25 1.75	1.20 .95 1.30 1.20 1.55		

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#### Suggested PATENTED HYBRID TEAS \*Indicates All-American Winners

Minimum

MINIMUM			*Indicates All-America	in winne	rs			
Retail	Grade	Grade			P	rices (	per var	iety)
Price	No. 1	$No.1\frac{1}{2}$	Variety and color	Pat.No.	1-9	10-19	20-99	100-249
							1	
2.75			AZTEC, orange-scarlet		1.75	1.50	~	
2.00			BLANCHE MALLERIN, white		1.25	1.10	1.00	
2.50			*CHRYSLER IMPERIAL, true red		1.60	1.40	1.25	
2.25			CHAR. ARMSTRONG, spectrum red	455	1.40	1.25	$1.12\frac{1}{2}$	1.05
2.25	C-Aller Community and		CONFIDENCE, pink blend	1192	1.40	1.25	$1.12\frac{1}{2}$	1.05
2.25			FIRST LOVE, silver pink	921	1.40	1.25	$1.12\frac{1}{2}$	1.05
2.25			*FORTY-NINER, bicolor	792	1.40	1.25	$1.12\frac{1}{2}$	1.05
1.85			GOLDEN SCEPTER, deep yellow	910	1.20	1.05	$.92\frac{1}{2}$	.85
2.00			GOOD NEWS, apricot pink	426	1.25	1.10	1.00	.95
2.75			*HELEN TRAUBEL, pink blends	1028	1.75	1.50	1.37를	
2.75			ISOBEL HARKNESS, rich yellow	PAF	1.75	1.50	1.37를	
1.85			*KATHERINE T. MARSHALL, pink	607	1.20	1.05	$.92\frac{1}{2}$	.85
2.50			LADY ELGIN, orange-gold	1469	1.60	1.40	1.25	
2.50			LAS VEGAS, satiny pink	1486	1.60	1.40	1.25	
2.50			LOVE SONG, yel. & pink blends	1360	1.60	1.40	1.25	
2.75			MIDNIGHT, rich dark red	1542	1.75	1.50	1.37분	
2.25			*MIRANDY, deep garnette red	632	1.40	1.25	$1.12\frac{7}{2}$	-
2.00			*MISSION BELLS, salmon pink	923	1.25	1.10	1.00	
2.75			*MOJAVE, orange blend	1176	1.75	1.50	1.37불	1.30
2.50	-		NEW YORKER, scarlet red	823	1.60	1.40	1.25	
2.25			*NOCTURNE, cardinal red	713	1.40	1.25	1.12분	1.05
1.85			OPERA, light red, yellow base	1017	1.20	1.05	$.92\frac{1}{2}$	.85
2.50			*PEACE, lemon yellow with pink	<b>5</b> 91	1.60	1.40	1.25	1.20
3.00			PINK PEACE, deep dusty pink	PAF	1.90	1.65	1.50	1.40
2.25			PRES. EISENHOWER, clear red		1.40	1.25	$1.12\frac{1}{2}$	1.05
1.85			*RUBAIYAT, rose red	758	1.20	1.05	$.92\frac{1}{2}$	.85
2.50			SUNLIGHT, rich yellow	1576	1.60	1.40	1.25	
2.25			*SUTTER'S GOLD, yellow gold	885	1.40	1.25	$1.12\frac{1}{2}$	
2.25			*TALLYHO, raspberry red	828	1.40	1.25	$1.12\frac{1}{2}$	
2.50			*TIFFANY, warm clear pink	1304	1.60	1.40	1.25	1.20
1.85			VOLCANO, large flowering red		1.20	1.05	· 92글	.85
3.00			*WHITE KNIGHT, pure white	1359		1.65	1.50	1.40
			, ,	-227		1.07	1.70	1.40
			PATENTED CLIM	BERS				
2.25			CL. PEACE, yel. & pink blends	932	1.40	1.25	1.12를	1.05
2.75			*GOLDEN SHOWERS, daffodil-yel.			1.50	$1.37\frac{1}{2}$	1.30
2.50			RED EMPRESS, everblooming red		1.60	1.40	1.25	1.20

- # STARFIRE (PAF) This AARS winner for '59 is a GRANDIFLORA with many fine qualities. Its unusual currant-red color is sun-fast, and possesses a unique luminous quality. Flowers occur singly or in clusters on stems 6-12 inches long. The abundant blossoms appear against a background of bronzy green foliage, the leaves being glossy, holly like in composition and shape.
- # PINK PEACE (PAF) A HYBRID TEA that is a direct descendent of famed PEACE, and has the same fine qualities of tall-vigorous, disease-resistant growth. The color of this rose is a deep, dusty pink, with blooms of terrific size. The huge luminous blooms are borne one to a long stem and of exceptional quality.
- # SUNLIGHT (Pat. 1576) This HYBRID TEA is remarkable for three great qualities, its good vigor- abundant and healthy foliage-and its unusually good disease resistance. The color is a delicate fusion of rich and sparkling yellows.
- # RED EMPRESS (Pat. 1573)An everblooming CLIMBER that bears its iridescent red blooms on canes the very first year! The delicious fragrant Hybrid Tea like flowers are borne from one to several on a stem. Truly a vigorous, hardy Climber.

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